



## **EASTERN COATINGS SHOW CALL FOR PAPERS**

May 15-17, 2017 at Harrah's Resort, Atlantic City, NJ

### **The largest coatings show on the east coast**

The Eastern Coatings Show seeks submissions from academia, government, and industry presenting novel research results in all aspects of Coatings. It is the Eastern Coatings Show goal to further the advancement of coatings technology through these speaker platforms. This show is intended to offer educational and technical presentations to create a profound understanding of the theory, the science, the manufacturing and the marketing of coatings to highlight the improvement of coatings performance and functionality beyond traditional expectations.

#### **2017 Speaker's Format**

Speakers will be presenting May 15<sup>th</sup> – May 17<sup>th</sup>, 2017. The ECS Technical Committee will be responsible for coordinating all speakers and the agenda. It is our goal to further the advancement of coatings technology through these speaker platforms.

The criteria for the presentations are listed below:

**Abstract, Biography and Picture:** We require an Abstract for the presentation, biography and picture of the speaker to be forwarded to David White no later than **December 1, 2016**. If we do not **receive all 3** you will not be considered for a speaker slot. Acceptance letters will be sent by **January 1, 2017**. The presentation schedule will be published no later than **February 1, 2017**.

**Presentations:** The PowerPoint presentation should be e-mailed or sent via CD to [davewhite@heubachcolor.com](mailto:davewhite@heubachcolor.com) on or before **March 1, 2017**. We plan on distributing copies of your presentation to the attendees so please include your permission or denial with the presentation email.

**Content:** The ECS Technical Committee will be reviewing the presentations based on their technical content and contribution. It is the Eastern Coatings Show goal to further the advancement of coatings technology through these speaker platforms. We are trying to make the presentation format as close to a short course as possible. Therefore, presentations that are geared towards technical and teaching will be given priority. We realize that company logos will be on the slides. However, we do not expect the presentations to be a commercial for the speakers company nor laden with trade names. Please edit your presentations before sending as the Technical Committee will ask you to do so if your presentation is deemed too commercial.

**Time:** Presentations should be no less than 20 minutes and no longer than 30 minutes.

To further industry innovation, the Pflaumer Honors for Innovation Awards for new coating technology will be presented at the Eastern Coatings Show (ECS) May 15 – May 17, 2017 in Atlantic City. Pflaumer Brothers, of Ewing, NJ, is sponsoring the awards to honor and recognize the top two technical papers showing the most outstanding technical innovation. Pflaumer Brothers is contributing a \$3,000 honorarium for the Pflaumer Innovation Awards.

#### **Contact:**

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