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## **REGISTRATION NOW OPEN FOR LARGEST COATINGS SHOW ON THE EAST COAST**

### ***Eastern Coatings Show Opens May 15 at Harrah's Resort, Atlantic City***

Clinton, NJ, (January, 2017) -- The Eastern Coatings Federation today announced open registration for its Eastern Coatings Show (ECS), the east coast's largest event dedicated to coatings, paints, sealants and adhesives industries. This preeminent biennial conference will be held on May 15-17, 2017, at Harrah's Resort in Atlantic City, NJ. Gearing up for its third successful conference, the Eastern Coatings Show is a premier forum and gathering place for innovation and technology. ECS 2017 will present cutting-edge technical papers and panel discussions with industry leaders and anticipates showcasing over 150 exhibitors and hosting 1,500 attendees.

The Eastern Coatings Federation is proud to announce that the ECS 2017 will take place at the new Harrah's Resort Atlantic City. This exclusive resort will accommodate the show's growing needs for increased exhibit space and attendance. "The goal of ECS is to enhance the experience of all participants," said Daniel Canavan III, President of ESC 2017. "This new venue gives participants the opportunity to conduct business in a professional setting while offering many leisure activities and resort amenities." In addition, the ECF was able to secure low nightly rates for participants who will be staying at the hotel during the event. To make room reservations, visit [www.easterncoatingsshow.com](http://www.easterncoatingsshow.com).

Harrah's Resort Atlantic City, with its sophisticated marina setting and an infinite roster of world-class resort amenities, has become the premier Atlantic City hotel destination, boasting beautiful views and non-stop action.



**About the Eastern Coatings Federation**

The Eastern Coatings Federation, Inc. is a corporation founded by the Metropolitan New York Coatings Association (MNYCA), the Philadelphia Society of Coatings Technology (PSCT) and the New England Society of Coatings Technology (NESCT) to serve the coatings industry on a broader national basis exceeding their regional orientations. The Metropolitan New York Coatings Association serves coatings and allied industries in the New York Metropolitan area. Their website is [www.mnyca.org](http://www.mnyca.org). The Philadelphia Society of Coatings Technology serves the coatings and allied industries in the metropolitan Philadelphia area. Their website is [www.psct.org](http://www.psct.org). The New England Society of Coatings Technology serves the coatings industry in the New England states. Their website is [www.nesct.org](http://www.nesct.org). For more information about the Eastern Coating Show, please visit [www.easterncoatingsshow.com](http://www.easterncoatingsshow.com) .

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