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**PFLAUMER HONORS FOR INNOVATION AWARDS TO BE  
PRESENTED AT EASTERN COATINGS SHOW**

**April 3, 2017** – To further industry innovation, the Pflaumer Honors for Innovation Awards for new coating technology will be presented at the Eastern Coatings Show (ECS) May 15 – 17, 2017 in Atlantic City. Pflaumer Brothers, of Ewing, NJ, is sponsoring the awards to honor and recognize the top two technical papers showing the most outstanding technical innovation.

Interest in the upcoming Eastern Coating show has been very strong. “We have an excellent technical program this year with 3 tracks to accommodate all the papers. It is a great opportunity for people to get up to date with all the latest technology in our industry” said Dave White, ECS Technical Committee Chairman. “The technical conference has three separate tracks with 46 papers being presented. We are very happy with the wide range of topics being covered and companies presenting technical papers.”

Pflaumer Brothers is contributing a \$3,000 honorarium for the Pflaumer Innovation Awards, which will honor the top two technical papers. “We are excited about being the sponsor for the third Eastern Coatings Show and give these awards for papers showing outstanding technical innovation,” said Harley McNair, President of Pflaumer Brothers.



Founded in 1934, Pflaumer Brothers is an independent manufacturer dedicated to innovative technology in the field of paints and coatings, including polymers and resins, isocyanates, colorants, and specialty additives.

For more information on the Eastern Coatings show, please visit:

[www.easterncoatingsshow.com](http://www.easterncoatingsshow.com).

**About the Eastern Coatings Federation**

The Eastern Coatings Federation, Inc. is a corporation founded by the Metropolitan New York Coatings Association (MNYCA), the Philadelphia Society of Coatings Technology (PSCT) and the New England Society of Coatings Technology (NESCT) to serve the coatings industry on a broader national basis exceeding their regional orientations. The Metropolitan New York Coatings Association serves coatings and allied industries in the New York Metropolitan area. Their website is [www.mnyca.org](http://www.mnyca.org). The Philadelphia Society of Coatings Technology serves the coatings and allied industries in the metropolitan Philadelphia area. Their website is [www.psct.org](http://www.psct.org). The New England Society of Coatings Technology serves the coatings industry in the New England states. Their website is [www.nesct.org](http://www.nesct.org). For more information about the Eastern Coating Show, please visit [www.easterncoatingsshow.com](http://www.easterncoatingsshow.com) .

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