



Eastern Coatings Show – Technical Track Schedule

May 15th-17th, 2017 – Atlantic City, NJ

www.easterncoatingsshow.com

Monday May 15th	
8:00 - 5:00 PM	Registration
9:00 - 5:00 PM	Exhibitor Move In (AEX)
1:00 - 5:30 PM	Golf - Seaview Hotel & Golf Resort (Separate Registration Required)
7:00 - 8:30 PM	Opening Reception - Harrah's Poolside



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Tuesday May 16th

Track 1

Track 2

Track 3

	UV	Polyurethane / Urea	Resins I
8:00 - 8:30	IGM Resins Dr. Susan Bailey Photoinitiator and Radiation Curing Specialties	Resinate Materilas Group Gary Spillman Starting Point Dispersion Techniques for Polyurethane Dispersions Based on Sustainable Polyols	Omnova Solutions Regina Matranga Binder for Waterborne Primers for Application to Fresh Concrete with Alkali and Efflorescence Resistance
8:30 - 9:00	Phoseon Technologies Mike Higgins The Growing Viability of UV LED for Coating Applications	Evonik Industries Bob Lin Novel Synthetic Silica Matting Agent for Polyaspartic Coatings	Bruggemann Paul Fithian Using Redox reactions in emulsion polymerization to reduce free monomer after the main polymerization
9:00 - 9:30	Myriant Corp. Matt Terwillegar Rapidly Curing Adhesion Promoting Oligomers	Cabot Corp. Angelica Sanchez Matte polyaspartic coatings	Interpolymer Corp. Dana Charron A Family of Waterbased Acrylics Based on a Unique Self-Crosslinking Mechanism
9:30 - 10:00	Excelitas Technologies Mike Kay Improving Surface Cure with UVC LEDs	Perstorp Joel Neale Functionality 4.0 in two component polyurethane coatings	Alberdingk Boley GmbH Oliver Nohr Durable 1K concrete coatings based on waterborne acrylic Polymers
10:00 - 11:00	Coffee Break		
11:00 - 12:00	Open Time / Exhibitor Hall		
12:00 - 1:00	Lunch Exhibit Hall		
1:15 - 2:00	BASF KEYNOTE: APPLIED SUSTAINABILITY Bruce W. Uhlman Manager - Applied Sustaininability		
	Color & Pigments	Resins II	Corrosion Resistance
4:00 - 4:30	Clariant Corp. Romesh Kumar Metamerism: Challenges & Solutions for a Coatings Formulator	ADM Evolution Chemicals Bill Leightner Novel Reactive Epoxy Diluent combines increased functionality with a reduced hazard profile	Heucotech Ltd. Andrew Thorn Optimization of Non-Toxic Anticorrosives in Waterborne Coatings
4:30 - 5:00	Chromaflo Jerry Powers An Accelerated Weathering Survey of Organic Red Pigments	Dow Corning Jenafer Jensen Ambient Curing Silicone Resin Technology for High Temperature Resistant Coatings	EPS Allen Bulick Film Properties and Formulation Considerations for Corrosion Resistance in Styrenated Acrylic Metal Coatings
5:00 - 5:30	Cinic America David Woolven "PR 254 – The standard red for the coatings industry"	AGC Chemicals America Honli Wang FEVE Fluoropolymer Resins for High Performance Architectural Powder Coatings	Polynt Composites Michael Knight Fast Dry DTM Alkyd Emulsion with Excellent Corrosion Resistance
5:30 PM	Exhibit Hall Closure		

ECS Coatings
Short Course
8:30 am - 12:30 pm



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Wednesday May 17th			
	Track 1	Track 2	Track 3
8:00 - 8:30	Breakfast - Exhibit Hall		
	Pigment Dispersion I	Testing / Regs	Additives I
8:30 - 9:00	Norstone, Inc. Daniyel Norstone How Different Dispersing Blades Work	American Coatings Association Dave Darling Overview of VOC Regulations	BYK USA Stuart Lipskin Additive Innovations - Technologies that deliver added value
9:00 - 9:30	Munzing Stephanie Bistis New Developments in Dispersant Technology for Water Based Coatings	TBF Environmental Dave Pasin VOC Complaint Solvents - Formulating a New Era	Elementis Ocean Tang Changing Defoamers for a Changing Market
9:30 - 10:00	Lansco Colors Jadel Baptista 4 Steps for Effective Pigment Dispersions - Starting from Scratch	Gelest Annalese Maddox Sivate – Activated and Enhanced Silanes for Improved Adhesion	Munzing Kajal Parekh Wax Additives as Surface Modifiers for Coatings
10:00- 10:30	Patchem USA Milind Heble Optimizing Organic Pigment Dispersions Using New Dispersant Technology	Kruss USA Raymond Sandarin Why Test Inks Cannot Tell the Full Truth About Surface Free Energy	Evonik Michael Peck Leveraging Surfactant Structure-Property Relationships to Address Emerging Needs in Coatings
10:30 - 11:00	Coffee Break		
11:00 - 12:00	Lunch and Exhibition		
12:00 - 1:00			
	Pigment Dispersion II	Functional Fillers	Additives II
2:00 - 2:30	Lubrizol Charles Douglas Dispersion Stabilization in Aqueous Coatings	Unimin Scott Van ReMortel New barium sulfate, ATH and nepheline syenite mineral fillers for Industrial Primers and Powder Coatings	Elementis Lincy Gurusamy Advances in Waterborne Rheology Formulating with Next Generation Nonionic Synthetic Associative Thickeners
2:30 - 3:00	Oxiteno Maria Chierigati Passarell Alkoxyated APE-free pigment wetting and dispersing agents – The role of hydrophilic / lipophilic balance	Huber Engineered Materials Ron Romer Spherical Precipitated Silica; Next Generation Particle Morphology for Performance in Coatings	S.P. Morell Sam Morell The Role of ABA Surfactants in Waterborne Formulations
3:00 - 3:30	Hockmeyer Barry Cullins Vacuum Recirculation Milling Technology	Evonik Industries Maria Nargiello Innovative Process Break Through Makes Fumed Silica Easy-to-Disperse	Lonza Scott Brown Past Present and Future Options for Preservation of Coating Formulations
3:30 - 4:00	Evonik / Tego Shandi Ramirez Back to the Grind! Grinding Parameters and their Influence on Pigment Dispersions	Applied Minerals Brain Newsome Benefits of Halloysite in Paint & Coatings	MiniFibers, Inc. Dr. Jeffrey R. Hyde Performance of Coatings Containing Highly Fibrillated HDPE Fibers
4:00 - 6:00	Panel Discussion		