Eastern Coatings Show 2021
DIGITAL MARKETING OPPORTUNITIES

✔ ONLINE DIRECTORY
✔ INTERACTIVE FLOOR PLAN
✔ SHOW PLANNER

Visits
Showroom Views
Leads

2021 Digital Marketing Opportunities
Get Noticed at Eastern Coatings Show 2021

The Eastern Coatings Show 2021 website houses the official exhibitor directory, floor plan, and show planner attendees use to find new products and services while planning their visit to the show. It is the only complete resource for exhibitor information that is updated in real time before, during, and after the show. Upgrade your listing to make sure attendees can find your company information and booth at the show.

Visibility + Content = Lead Generation.

Upload Content
Choose between the complimentary basic listing and uploading your logo, product images, videos, and more.

Make Your Booth Stand Out
Adding a bright red corner peel to your booth will make it easy for visitors to find you at the show.

Be a Featured Exhibitor
A select number of exhibitors will be featured in an exclusive list on this year’s event website.

Get Priority Placement
Like Google AdWords, when users search for your company’s keywords or categories you can show up at the top of search results.

More Impressions
Upgrade your listing today and get more traffic on the online directory and floor plan.

To Purchase, Contact:
Eastern Coatings Show - Show Management
info@easterncoatingsshow.com
Listing Options

Each exhibitor at this year’s Eastern Coatings Show 2021 receives a complimentary basic listing. Choose one of the enhanced listing options below in order to upload your logo, product images, videos, and more for attendees to get a preview of what you’re bringing to this year’s show.

### Basic Listing: Complimentary

- Address Information
- Company Description
- Product Categories
- Booth Number

### ENHANCED LISTINGS

#### Level 1: $250

- Includes the Basic Listing
- Company Logo & Press Releases
- 4 product images with text description
- Access to pre-show leads
- Inclusion in the online Featured Exhibitor Search

#### Level 2: $750

- Includes the Level 1
- 4 video panels (for a total of 8 display panels)
- Online booth is highlighted with a corner peel
- Priority placement at the top of all online searches

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EXCLUSIVE SPONSORSHIPS

Exclusive Online Directory Sponsorship: +$3,000

1940x180 pixel image on the online directory home page or 600x500 pixel image for smaller screens (mobile/tablet) (1940x180 & 600x500 pixel image required for upload)

Floor Plan Sponsorship: +$2,000

728x90 pixel image on the online hall (1456x180 pixel image required for upload)

EXCLUSIVE SPONSORSHIPS
*All sponsorships require the Level 2 Package

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**ORDER FORM**

for the Eastern Coatings Show 2021
digital marketing packages and sponsorships

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**Confirmation (including remittance information) will be sent upon receipt of Order Form.**

**All signed agreements will be considered firm, and no cancellations are accepted.**

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<table>
<thead>
<tr>
<th>Packages &amp; Sponsorships:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Level 1 Package</td>
</tr>
<tr>
<td>Level 2 Package</td>
</tr>
<tr>
<td>Level 2 Package plus</td>
</tr>
<tr>
<td>Floor Plan Sponsorship</td>
</tr>
<tr>
<td>Exclusive Online Directory Sponsorship</td>
</tr>
</tbody>
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**Notes:**

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Please email completed forms to: info@easterncoatingsshow.com