

Eastern Coatings Show 2025 Announces Opening Keynote Speaker

The Eastern Coatings Federation, Inc. is excited to announce that Frank “Sully” Sullivan, President of DayGlo Color Corp., will be the Opening Keynote Speaker at the Eastern Coatings Show, May 13-15, 2025, at Harrah’s Resort in Atlantic City, New Jersey. DayGlo is an operating division within the Fortune 500 company RPM International and Sully is the 4th generation of Sullivans working in the business that his Great Grandfather founded in 1947. In the Keynote address, titled “Manufacturing in the age of Social Media: Why Making Stuff Matters,” Sully will share his thoughts on the importance of manufacturing in a world dominated by big tech, AI, and social media influencers, and provide perspectives on attracting the next generation of talent into the paint & coatings industry.

Registration for the Eastern Coatings Show 2025 will be open in January 2025.

For more information, visit: www.easterncoatingsshow.com.